

Infotainment Summary

Andrey Popov

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1 What Can be Done on the Internet?

It is possible to do virtually anything on the internet. The focus of the topic of “Infotainment” is the creation and distribution of media and informational content. I believe that in the field of infotainment, everything apart from the human interaction involved in the creation of content can be done on the internet.

Most things that can be done have been done on the internet. Film and television are already being distributed through various different web-sources on the internet, and most major newspapers already have virtual copies of all their articles.

The primary question is: can this be done better, and can content creation move purely to the internet?

I believe that content can be moved purely to the internet without having non-internet copies of any content, and that much of the content creation process can be moved to the internet.

2 Purely Internet-based Distribution

Most content is already distributed simultaneously on the internet, and it would be feasible within the next twenty years to eliminate non-internet distribution.

Services like Hulu make it easy to distribute television and film content.

3 Internet Content Creation

Many collaborative efforts are already using the internet to distribute the workload and to eliminate the physical distance element. People from all over the world can collaborate on content creation without experiencing any constraints that would have existed a hundred years ago.

4 Eliminating Bureaucracy Through the Internet

An Example of a content creation area in which content distribution can be eliminated is music creation. Traditional music creation involves a lot of bureaucracy and physical world interaction, but many artists are finding that music-collaboration can be done on the internet without the need of a third party.