

Final call for Papers

for the

1st Annual Global Conference on Entrepreneurship & Technology Innovation

(AGCETI)

Organized by

Indian Institute of Technology Kanpur (IITK), Rensselaer Polytechnic Institute (RPI), USA, and National Entrepreneurship Network, India
at

Indian Institute of Technology (IIT) Kanpur, January 16 – January 18, 2010

Paper deadline: November 15, 2009

Website: <http://siic.iitk.ac.in/agceti>

Purpose:

Entrepreneurship and innovation are critical to wealth creation in any economy. They are important to the geo-political economy in that they foster reduction of income disparity at national and global level. Technology is often a primary driver for both entrepreneurship and innovation. Given the current global context technology innovation and management are inherently linked to fostering and sustaining competitive advantage. AGCETI aims at threading together these separate themes. Toward this end the conference invites the participation of academia, industry and policy-makers to address theory and practice regarding the linkage between technology, innovation and entrepreneurship. An intent is to highlight the criticality of developing entrepreneurial talent in boosting technology innovation.

Research papers, case studies are invited on all aspects related to technology innovation and entrepreneurship. Of special interest are those papers with specific focus on the Asian Region or which can contribute to Asian region learning.

Topics:

The paper sessions will be organized around 1) New approaches to entrepreneurship education and research 2) Innovation and entrepreneurship processes and behaviors 3) Theoretical frontiers in innovation and entrepreneurship and 4) Impact of entrepreneurship and innovation policy. The following topics are indicative; are the kinds of topics that will be covered. Papers in related areas not mentioned in the list are also welcome -

- Technical education and social entrepreneurship
- Fostering Innovation in Research & Academic (R&A) Institutions
- Protection and Management of intellectual capital in (R&A) Institutions
- Impact of cultural differences in fostering entrepreneurship in R & A Institutions
- Corporate entrepreneurship
- The opportunity recognition process
- Innovation networks
- University-Industry Connections and technology transfer
- International entrepreneurship
- Social Entrepreneurship and sustainability
- Innovative business models
- Aligning business and technology strategies
- Policy framework for sustainable entrepreneurship

Paper submission:

Participants who wish to present their research at the conference must upload a full paper (in PDF) not exceeding 10,000 words through the website <http://siic.iitk.ac.in/openconf/> no later than **November 15, 2009**. The cover page should contain the title and author information. The abstract and the main paper should be devoid of author information. Funds are available for travel support for the authors. A few papers from those submitted will be selected by the editorial committee for travel awards. One author of the selected papers will be provided travel support to the conference by Air in economy class. Local hospitality will be taken care of by the conference organizers. All submissions will be blind refereed by at least two reviewers. Acceptance of the paper will be communicated on or before **November 30, 2009**. Early submissions are encouraged.

Best Paper Awards:

Three papers will be selected for the best paper award and a prize of Rs. 50000 (US\$ 1000), 25000 (US\$ 500) and 25000 (US\$ 500) will be given. The right to publish the accepted papers in conference proceedings rests with the organizers of the conference. The specifics of publication will be communicated within one month after the conference dates. Accepted papers will be displayed on the conference website.

Registration for AGCETI:

The registration fees for the conference is Rs. 2000 / \$50, which will include -

- a) All meals for the three days of the conference
- b) Conference material and a copy of the conference proceedings
- c) One year membership of Asian Entrepreneurship Association (AEA)

For any further information regarding the conference please contact :

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